

Application of Dissemination and Implementation Science to the Spread of Evidenced-Based Practice

Denver, Colorado

February 24-25, 2010

Agenda

DAY 1 – WEDNESDAY, FEBRUARY 24, 2010

Please note: The meeting will take place in the Stout Room. Other locations are noted.

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|---------------|---|
| 7:00 – 8:00 | NETWORKING BREAKFAST – Stout Room |
| 7:00 – 8:00 | Conference Check-in – outside of Stout Room |
| 8:00 – 8:20 | Introductions and Review of Conference Objectives <i>David Bergman, Charles Homer and Arne Beck</i> |
| 8:20 – 9:10 | Presentation of 21st Century Well Child Care Case Study, the Prism Model and the RE-AIM process <i>David Bergman, Arne Beck and Russ Glasgow</i> |
| 9:10 – 10:40 | Exploration: Creating an Intervention that is Readily Adoptable <i>David Bergman and Simon Hambidge</i> |
| | Break into small discussion groups |
| | ▪ The nature of the Intervention: Patient and organizational perspective |
| | ▪ Re-designing the intervention for different settings and groups |
| 10:40 – 10:50 | BREAK |
| 10:50 – 12:20 | 21st Century WCC: Putting Your Intervention into the Field <i>Arne Beck and Alanna Rahm</i> |
| | Break into small discussion groups |
| | ▪ Organizational, provider and family issues |
| | ▪ Pitfalls of pilot studies Case Study |
| 12:20 – 1:35 | LUNCH – Buffet in The Glenarm room/return to Stout room Case Study; Notes From the Field: Achieving Change In Obesity Care <i>Charles Homer</i> |

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DAY 1 – WEDNESDAY, FEBRUARY 24, 2010 (CONTINUED)

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|-------------|---|
| 1:35- 2:20 | Notes From the Field – Reach Out and Read and other Projects <i>Barry Zuckerman</i> |
| 2:20 – 3:50 | Beyond the Pilot: Spreading the Word <i>Arne Beck and James Dearing</i> |
| | Break into small discussion groups |
| | ▪ Social Networks |
| | ▪ Social Marketing |
| 3:50-4:00 | BREAK |
| 4:00– 4:45 | Case Study: Notes from the Field- Collaborative Networks to Spread Change <i>Paul Kurtin</i> |
| 4:45-5:15 | Wrap-up of Day 1 <i>David Bergman</i> |
| | ▪ Review of key learnings from discussion groups |
| | ▪ Review and improvement of agenda for Day 2 |
| 5:30 – 6:30 | Reception and open bar – Magnolia Ballroom |
| 6:30 – 8:30 | Dinner and cash bar (excluding non-alcoholic beverages) – Magnolia Ballroom |

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DAY 2 – THURSDAY, FEBRUARY 25, 2010

Please note: The meeting will take place in the Stout Room. Other locations are noted.

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| 7:00 – 8:00 | NETWORKING BREAKFAST – Stout Room |
| 7:00 – 8:00 | Conference Check-in – outside of Stout Room |
| 8:00 – 8:45 | Case Study: Notes from the Field- The Spread of the Medical Home in Minnesota <i>Jeffrey Schiff</i> |
| 8:45-10:15 | Measuring and Maintaining the Implementation Process: The RE-AIM Process <i>Russ Glasgow</i> |
| | Break into small discussion groups |
| | ▪ Using RE-AIM to profile your project |
| | ▪ Marshalling internal and external resources to maintain your intervention |
| 10:15-10:30 | Break |
| 10:30 – 12:00 | T3 Translational Research: Designing Research for Widespread Dissemination and Implementation <i>Peter Szilagyi</i> |
| | Break into small discussion groups |
| | ▪ How best to evaluate your intervention to ensure widespread dissemination and implementation |
| | ▪ How can you adapt current QI methods to encourage dissemination and implementation |
| 12:00 – 12:45 | Next steps <i>David Bergman, Charles Homer and Arne Beck</i> |
| | ▪ “Publication” of a D&I pathway and available tools |
| | ▪ Publication of conference proceedings |
| | ▪ Partnerships with other organizations: presentations, workshops, list serves, meetings etc |
| | ▪ Wrap-up |
| 12:45 - | LUNCH – box lunches will be available outside the conference room |